

AWARD OF **EXCELLENCE**

Mall of America East Boulevard Renovation

Bloomington, MN

LIGHTING DESIGNER

Cooley Monato Studio

Renee Cooley, Jenny Ivansson, and Adam Kroll

The redesigned East Boulevard at Mall of America is now characterized by spatial clarity and a strong sense of place that unifies the various retail brand identities. New lighting and finishes make for a dramatic intervention on a limited budget. Along the arcade, ambient light is from covers uplighting uniquely painted ceilings and the backlit undersides of pedestrian bridges. Central to the Boulevard is a 72 foot diameter Rotunda that is an active event venue. The upper dome ceiling was transformed with a sculpture of concentric fabric circles that are washed and defined by halos of light.

ARCHITECTS

Gabellini Sheppard Associates, LLP

*Michael Gabellini, Kimberly Sheppard, Daniel Garbowit,
Karin Wang, and Elina Cardet*

DLR Group

Ed Wilms and Phil Stien

PROJECT OWNER

Mall of America

PHOTOGRAPHY

Don Wong / Don Wong Photo Inc.





"The goal of creating an 'out of this world' feature for the Rotunda ceiling was achieved through the collaboration of the project's many participants. The sculpture's subtle interplay between surface and light combined with the massive scale creates a powerful presence in the space."

— Cooley Monato Studio

"As one of the architects of the original in 1989, it was fascinating to see a contemporary facelift. The white-on-white palette and geometric layering of light is fresh and painterly, creating a radically changed spatial experience."

— Scott Herrick, LUMEN Awards Judge, HLW International LLP



ORIGINAL LIGHTING